

Independent, purpose-driven, and outcome-focused professional committed to helping organisations succeed thanks to sound and effective governance and management practices. Dedicated practitioner & team player with an acute sense of duty, motivated to support teams and individuals committed to learning and growing responsibly.

With a 13-year experience as CEO of an internationally active SME (130 employees), equipped with an Executive MBA, brings strong ability to navigate complexity. Robust technical background and experience as a Civil Engineer. Intellect paired with strong ethical values, aptitude to build trusting relationships, enabling constructive challenge in service of continual improvement.

IMPACT AREAS

- Business management & leadership
 - Entrepreneurial risk taking & control
 - Governance & accountability
- Performance monitoring & reporting
 - Change management & organisational development
 - Employee ownership & participation

MAIN SKILLS

- Managerial & soft skills
- Entrepreneurship
 - Strategic & design thinking
 - Data analytics
 - Risk management
 - Accounting & finance
 - Ethical leadership
 - Change management
 - People empowerment
 - Communication
 - Corporate governance

EDUCATION

- 2020–24

EXECUTIVE MBA Distinction, Leadership Scholarship Award
University of Edinburgh, UK
- 2022

Non-Executive Director Programme PGCert
University of Edinburgh, UK
- 2017

Foundations for Leadership PGCert
IMD Business School, CH
- 2003

Land use planning & management PGCert
Conférence Universitaire de Suisse Occidentale
- 1997–02

CIVIL ENGINEER, Master of Science
Swiss Federal Institute of Technology, ETH Zurich
/ Universidad Politécnica de Madrid, Spain

- Technical background
- Mobility & transport related policies
 - Integrated transport & land use planning
 - Public space & infrastructure design
 - Traffic & parking management
 - Transport economics & finance
 - Governance reform & capacity building
 - Complex infrastructure project design
 - Participatory planning processes

AFFILIATIONS

- Institute of Directors

Full Member since 2022



Non-Executive Directors' Association

Full Member since 2022



Employee Ownership Association

Transitec Representative since 2022



Edinburgh Chamber of Commerce

Full Member since 2024





V:25.03

After 20 years of on-the-job learning how best to contribute to an SME's success, including 13 years as CEO, I now aspire and enjoy putting my expertise at the service of Scottish/British organisations, having moved to Edinburgh in 2019 for love.

Equipped with my values, skills, and experience, backed by sound postgraduate qualifications, I am happy to consider various roles, provided each is meaningful and has a clear potential for value-add.

PROFESSIONAL EXPERIENCE

Portfolio of Independent Roles, since 2024		
6/24–...	INDEPENDENT TRUSTEE, CSYA Trustees Ltd (EOT), UK	[architecture & construction]
4/24–...	NON-EXECUTIVE DIRECTOR, Munro Wilson Ltd, UK	[renewable energy installations]
4/24–...	MANAGEMENT CONSULTANT. As a freelancer, support small to mid-sized UK businesses with governance, management and/or strategy-related issues.	
2024–...	Be the Business, UK (not-for-profit org., 6-month mandates, voluntary basis)	
2024	ADVISOR & MENTOR, Dudleys Consulting Engineers Ltd, UK	
2025	ADVISOR, ASTOP Ltd, UK	
1/24–3/25	ADVISORY BOARD MEMBER, ValueBased.Work Ltd, UK	[HR management software]
1/24–...	NON-EXECUTIVE DIRECTOR, Transitec Consulting Eng. Ltd, Switzerland	[transport eng.]

TRANSITEC Consulting Engineers Ltd, Switzerland		
2011–2023	EXECUTIVE DIRECTOR, GROUP CEO	
Strategic leadership & management of an independent and fast-growing consulting SME specialised in transport planning & economics. Direct supervision of all branches & HQ services (CFO, HR, IT, R&D). In 2023: 130 staff based in 12 offices (Switzerland, France, Belgium, Portugal, Morocco, Tunisia, Ghana & South Africa); operations in 30+ countries on 4 continents; turnover of €17m. Annual growth rate of +10% during my tenure.		
Swiss Federal Institute of Technology, EPFL Lausanne		
2012–18	LECTURER / ASSOCIATE TEACHING FELLOW	
Course co-organisier of an annual PG course: « <i>African cities: introduction to urban planning</i> », School of Architecture, Civil & Environmental Engineering.		
2010–17	HEAD OF INTERNATIONAL OPERATIONS , Switzerland	
Based in the group HQ, charged with the development and supervision of the group's international operations (spearheaded expansion from 5 to 30+ countries), incl. direct management of Morocco and Portugal branches.		
2006–10	BRANCH FOUNDER & MANAGER , Morocco	
Initiated and led the development of a new branch in Morocco. Within four years, managed to set up a profitable agency with a staff of eight consultants active in all main cities. Illustrative projects: national urban mobility policy, Marrakech transport masterplan, Casablanca traffic masterplan.		
2002–06	CONSULTING ENGINEER / PROJECT MANAGER , Switzerland	

SELECTED PUBLICATIONS & MEDIA	
The Employee Ownership Podcast. Ep#31. 2024.	Scottish Enterprise / Co-operative Dev. Scotland
Employee-owned Entrepreneurship: Lessons from & for Scottish SMEs. 2024.	Uni of Edinburgh
Policies for sustainable accessibility & mobility in urban areas of Africa. 2015.	World Bank
Medina Accessibility: a Guide for Policy Makers. 2012.	Center for Mediterranean Integration