

Independent, purpose-driven, and outcome-focused professional dedicated to enhancing organisational success through effective governance and management practices. A committed team player with a strong sense of duty, motivated to support entrepreneurially driven teams and individuals devoted to continuous learning, responsible growth, and collective success.

With 13 years of experience as CEO of an internationally active SME (130 employees) and an Executive MBA, I adeptly navigate complexity. My robust technical background as a Civil Engineer, combined with strong ethical values, enables me to foster constructive challenges in service of continual improvement while building trusting relationships.

IMPACT AREAS

- Business management & leadership
 - Entrepreneurial risk taking & control
 - Governance & accountability
- Performance monitoring & reporting
 - Change management & organisational development
 - Employee ownership & participation

MAIN SKILLS

- Managerial & soft skills
- Entrepreneurship
 - Strategic & design thinking
 - Data analytics
 - Risk management
 - Accounting & finance
 - Ethical leadership
 - Change management
 - People empowerment
 - Communication
 - Corporate governance

EDUCATION

- 2020–24 **EXECUTIVE MBA** Distinction, Leadership Scholarship Award
University of Edinburgh, UK
- 2022 **Non-Executive Director Programme** PGCert
University of Edinburgh, UK
- 2017 **Foundations for Leadership** PGCert
IMD Business School, CH
- 2003 **Land use planning & management** PGCert
Conférence Universitaire de Suisse Occidentale
- 1997–02 **CIVIL ENGINEER, Master of Science**
Swiss Federal Institute of Technology, ETH Zurich
/ Universidad Politécnica de Madrid, Spain

- Technical background
- Mobility & transport related policies
 - Integrated transport & land use planning
 - Public space & infrastructure design
 - Traffic & parking management
 - Transport economics & finance
 - Governance reform & capacity building
 - Complex infrastructure project design
 - Participatory planning processes

AFFILIATIONS

- Institute of Directors

Full Member since 2022


- Non-Executive Directors' Association

Full Member since 2022


- Employee Ownership Association

Transitec Representative since 2022


- Edinburgh Chamber of Commerce

Full Member since 2024





After 20 years of hands-on learning how best to contribute to an SME's success, including 13 years as CEO, I now aspire to leverage my expertise for the benefit of Scottish/British organisations, having relocated to Edinburgh in 2019 for love.

With my values, skills, and experience, supported by robust postgraduate qualifications, I am open to considering various roles, provided they are meaningful and offer clear potential for adding value.

PROFESSIONAL EXPERIENCE

Portfolio of Independent Roles, since 2024		
6/24–...	INDEPENDENT TRUSTEE, CSYA Trustees Ltd (EOT), UK	[architecture & construction]
4/24–...	NON-EXECUTIVE DIRECTOR, Munro Wilson Ltd, UK	[renewable energy installations]
4/24–...	MANAGEMENT CONSULTANT. As a freelancer, support small to mid-sized UK businesses with governance, management and/or strategy-related issues.	
2024–...	Be the Business, UK (not-for-profit org., 6-month mandates, voluntary basis)	
2024	ADVISOR & MENTOR, Dudleys Consulting Engineers Ltd, UK	
2025	ADVISOR, ASTOP Ltd, UK	
1/24–3/25	ADVISORY BOARD MEMBER, startup:ValueBased.Work Ltd, UK	[HR management software]
1/24–...	NON-EXECUTIVE DIRECTOR, Transitec Consulting Eng. Ltd, Switzerland	[transport eng.]

TRANSITEC Consulting Engineers Ltd, Switzerland		
2011–2023	EXECUTIVE DIRECTOR, GROUP CEO	
Strategic leadership & management of an independent and fast-growing consulting SME specialised in transport planning & economics. Direct supervision of all branches & HQ services (CFO, HR, IT, R&D). In 2023: 130 staff based in 12 offices (Switzerland, France, Belgium, Portugal, Morocco, Tunisia, Ghana & South Africa); operations in 30+ countries on 4 continents; turnover of €17m. Annual growth rate of +10% during my tenure.		
Swiss Federal Institute of Technology, EPFL Lausanne		
2012–18	LECTURER / ASSOCIATE TEACHING FELLOW	
Course co-organiser of an annual PG course: « <i>African cities: introduction to urban planning</i> », School of Architecture, Civil & Environmental Engineering.		
2010–17	HEAD OF INTERNATIONAL OPERATIONS , Switzerland	
Based in the group HQ, charged with the development and supervision of the group's international operations (spearheaded expansion from 5 to 30+ countries), incl. direct management of Morocco and Portugal branches.		
2006–10	BRANCH FOUNDER & MANAGER , Morocco	
Initiated and led the development of a new branch in Morocco. Within four years, managed to set up a profitable agency with a staff of eight consultants active in all main cities. Illustrative projects: national urban mobility policy, Marrakech transport masterplan, Casablanca traffic masterplan.		
2002–06	CONSULTING ENGINEER / PROJECT MANAGER , Switzerland	

SELECTED PUBLICATIONS & MEDIA	
The Employee Ownership Podcast. Ep#31. 2024.	Scottish Enterprise / Co-operative Dev. Scotland
Employee-owned Entrepreneurship: Lessons from & for Scottish SMEs. 2024.	Uni of Edinburgh
Policies for sustainable accessibility & mobility in urban areas of Africa. 2015.	World Bank
Medina Accessibility: a Guide for Policy Makers. 2012.	Center for Mediterranean Integration